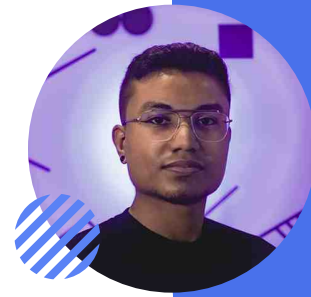




Nicodemus Luna

UX/UI Designer / Front-End Developer

📍 Medellín, Colombia



As a UX/UI Designer and Front-End Developer with 10+ years of experience, I work hard to create beautiful things with creativity, passion and a functional development.

I create and build web applications to communicate a feeling of joy and comfort that shall invite the user to come back. For me, that means that not only graphical work, but also the frontend development are part of my field of activity.

I invite you to see my profile to learn more about my design and development background, skills, process and experience.

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[linkedin.com/in/nicolunarojas](https://www.linkedin.com/in/nicolunarojas)

Education [Interactive Media Design](#)
[ICESI University](#)
2011 - 2015

Languages Spanish - Native
English - Upper Intermediate (B2)

Work Experience

Skills

- Web Development
- UI/UX Design
- Javascript (ECMAScript)
- TypeScript
- React
- Vue.js
- HTML, CSS, SASS
- Figma, Adobe Suite
- Problem Solving
- Design Thinking
- Project Management
- SCRUM
- JIRA
- E-Commerce Expertise

Astronea NFT Club

Full-Stack Developer
UX/UI Designer
Nov. 2023 - Dec. 2023
astronea.co

At Astronea, I played a crucial role in the first NFT-based nightclub, a significant step into Web 3.0 for me. My role involved crafting the club's visual identity, creating the website using Framer, integrating blockchain for unique access and coding the event ticketing system using React and Node.js. My work, acclaimed by both the founders and celebrities, was pivotal in bringing this innovative nightclub to life.

Dropi

Front-End Developer
UX/UI Designer
Mar. 2023 - Oct. 2023
dropi.co

I worked closely with a skilled team at Dropi, a leading dropshipping company and prominent startup in Latin America. My responsibilities centered on refining crucial aspects of the platform, enhancing user experience and interface design. Additionally, I contributed in the development of Chatcenter, a WhatsApp multi-agent system using Vue.js, which greatly improved customer service for hundreds of businesses.

10X

UX Engineer

Apr. 2022 - Feb. 2023

get10x.co

With my experience and passion, I rejoined this great team to lead and coordinate the designers and work alongside developers to bring innovative solutions and implement exciting new features on the platform. Our goal was to help scale the business successfully and fulfill the vision of empowering small to medium-sized businesses to thrive by offering a seamless online sales experience via WhatsApp.

Polymath Ventures

UX/UI Designer

Jun. 2021 - Mar. 2022

polymathv.com

I worked on one of the ventures called Ropstar on the Product Market Fit stage by planning and designing a platform for buying and selling second-hand clothing to help the middle class in Latin America. Our goal was to make the platform intuitive and easy-to-navigate by running several experiments to ensure a safe and satisfying buying experience for buyers and sellers. I am proud to have been part of this project and i am looking forward to continuing to work on future challenges like this.

10X

Front-End Developer

UX/UI Designer

Jan. 2020 - Jun. 2021

get10x.co

I co-founded the Startup 10X, in which I worked on the development of web interfaces creating wireframes, mockups and the UI Design System using Figma. Helped building the Progressive Web App structure utilizing HTML5, SASS, Javascript, Gatsby.js, React and RESTful services utilizing Axios and GraphQL. Implemented the atomic design principles and responsive design using CSS3 media queries. Contributed in several repositories and participated in daily code reviews and Agile & Scrum ceremonies using JIRA.

Real Latam

Web Developer

Jun. 2018 - Jan. 2020

I was involved in several projects in which the main task was to collect data in real time to know the status of companies and develop digital marketing strategies. Improved the reporting system and data visualization building multiple dashboards with WordPress. Developed an application that dynamically generate data tables, charts and graphs.

Jolly Joker

Full-Stack Developer

Chief Design Officer

Feb. 2012 - Jun. 2018

I co-founded the startup Jolly Joker and developed its fully functional t-shirt design tool and platform that allowed anyone to design and sell their t-shirt designs online. Implemented design standards and defined a design language to make all platforms and communications consistent. Designed UI for the t-shirt designer and user dashboards. Developed fully functional automated system to design and buy t-shirts online using Angular.js, HTML5 and SASS. Collaborated with the integration of APIs & Microservices usign Node.js, Express and MySQL with numerous challenges across different projects.

Other Experience

Rockstart Accelerator

Alumni

Oct. 2017 - Mar. 2018

I participated in the first batch of the acceleration program in Latin America that included workshops, mentoring with experts and conferences, this helped me improve professionally in numerous ways, enhancing both my technical and interpersonal skills significantly.

TED Conferences

TEDx Co-author

Oct. 2017

With my brother Andres Luna, we share our entrepreneur journey with Jolly Joker and we make a reflection of how remembering our impermanence daily can be where our great motivators live. This talk was given at a TEDx event.